



CHIC Shanghai catch-up date, March 2020

- Alternative date and new venue for the spring event of CHIC Shanghai: July 15th to 17th in Shenzhen
- CHIC Online from April 22nd to 24th, 2020
- Date of the autumn event of CHIC Shanghai: September 23-25, 2020

The March event of CHIC Shanghai will take place in Shenzhen in July. Due to the global corona epidemic, Asia's leading fashion and lifestyle fair CHIC Shanghai could not be held as planned from March 11th to 13th, 2020 in Shanghai.

The ongoing worldwide epidemic situation does not allow China's control and prevention measures to be relaxed. It is not possible to have a catch-up date of the spring event of CHIC March before the autumn event of CHIC September in Shanghai due to logistical reasons.

"For our exhibitors and visitors, the industry and trade, the contact with the market is essential. It is important to start business again as soon as possible and to find the way back to normal. By exceptionally holding the spring event of CHIC Shanghai in Shenzhen in July, CHIC as a longstanding partner of the industry wants to provide it with the necessary platform to do so." Chen Dapeng, President of CHIC and China National Garment Association.

The originally planned event space for the premiere of CHIC Shenzhen from July 15th to 17th, 2020 will be expanded by 10,000 square meters to 40,000 square meters.

The trade show location Shenzhen is considered China's "boomtown" and one of the most dynamic cities in the world. The concept, one place - one date - four shows, that has proven itself in Shanghai for years, is continued here.

The China National Textile and Apparel Council's "Greater Bay Textile & Apparel Expo" will combine a total of four trade shows:

China International Fashion Fair 2020 in Shenzhen (CHIC SHENZHEN), Intertextile SHENZHEN Apparel Fabrics, PH Value (Shenzhen) and Greater Bay Area International Trade Fair for Fibers and Yarns. CHIC is closely linked to the fashion and textile industry clusters in the Pearl River Delta region and offers market opportunities in particular for the regions of Guangdong - Hong Kong - Macau - Greater Bay.

All CHIC product areas will be realized in halls 9 and 11 of the Shenzhen World Exhibition & Convention Center: CHIC Tailoring, Urban View (menswear), New Look (womenswear), Impulses (designer area), CHIC Kidz, CHIC-Young Blood, CHIC Worldwide (international participation) in Hall 9 and Denim World, Secret Stars (accessories), Bags & Shoes, Heritage (leather, fur and down), ODM in Hall 11.

CHIC SHOWS and CHIC TALK are also presented in Shenzhen. At the same time, CHIC offers the opportunity to take part in CHIC Online from April 22 to 24, 2020. All resources and networks of CHIC are used for efficient business matching for the participants.

In this difficult time, the organizers of CHIC want to support their partners in the best way possible and will do their utmost to make all possible measures available for them.

The regular CHIC autumn event in Shanghai is scheduled for September 23-25, 2020.

Organizer:

China National Garment Association, Sub-Council of Textile Industry CCPIT, China World Trade Center Co., Ltd.

More information:

<http://en.chiconline.com.cn/>
www.jandali.biz
www.instagram.com/chic_shanghai/

Press contact:

JANDALI

JANDALI MODE.MEDIEN.MESSEN
EUROPEAN REPRESENTATIVE OFFICE
CHIC SHANGHAI (EXCEPT FRANCE AND ITALY)
CHINA NATIONAL GARMENT ASSOCIATION
MÖRSENBROICHER WEG 191
40470 DÜSSELDORF, GERMANY
FON +49-211 3026 4337 FAX +49-211-5858 8566
EMAIL CONTACT INFO@JANDALI.BIZ
WWW.JANDALI.BIZ