



NEW DATE, NEW LOCATION FOR CHIC SPRING SHANGHAI

Nanjing International Expo Center, May 20 to 22, 2022

Asia's largest fashion fair, **CHIC SPRING SHANGHAI**, will move to Nanjing from May 20-22, 2022.

The latest developments caused by the virus variant Omicron in China and especially in Shanghai prompted the **CHIC** organizers to take this step.

The **CHIC** fashion fairs took place in 2021 with the greatest security measures.

With this move, the organizers are also taking into account the interests of international exhibitors and visitors. Various international joint participations will be represented.

The province of Jiangsu with its capital Nanjing includes numerous fashion clusters such as the Changshu Garment Industrial Cluster for leather and downwear, menswear, womenswear, the Suzhou Garment Industrial Cluster or the Xinqiao Knitwear industrial cluster in Jiangyin. Nanjing itself is known for its womenswear industry.

At the state of the art Nanjing International Expo Center, **CHIC** will offer in halls four, five and six a concentrated overview of the latest trend developments in fashion to the trade visitors. **CHIC SPRING** as a fashion and lifestyle fair shows the areas of womenswear, menswear, kidswear, denim, shoes and bags, accessories, designers and streetwear in clearly arranged segments.

The trade fair team is working on innovations at the trade fair with the highest priorities and will now focus all marketing on the new date.

CHIC is organized by Beijing Fashion Expo Co., Ltd. and China World Exhibitions and sponsored by the China National Garment Association, the China World Trade Center and the Subcouncil of Textile Industry (CCPIT).

Next dates:

CHIC Spring | 20-22 May 2022 | Nanjing International Expo Center

CHIC Autumn | 29-31 August 2022 | NECC Shanghai

CHIC Shenzhen | November 2022 | Shenzhen World Exhibition & Convention Center (Bao'an)

Further information:

<https://enmar.chicfair.com/>

www.jandali.biz

Follow CHIC on Instagram:

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