

chic

中国国际服装服饰博览会
CHINA INT'L CLOTHING
& ACCESSORIES FAIR



FACT SHEET

CHIC	China International Clothing and Accessories Fair
Date:	March 26.-29., 2013
Cycle:	Annually, first edition 1993
Venue:	New China International Exhibition Center in Beijing
Organizers:	Beijing Fashion-Expo Co. LTd. China World Trade Center Co., Ltd.
Sponsors:	China National Garment Association China World Trade Center Co., Ltd. The Sub-Council of Textile Industry, CCPIT
Address:	China World Trade Center Co., Ltd. No.1 Jianguomenwai Avenue ,100004 Beijing, P.R. China
Entrance fee:	Free entry for trade visitors who registered online prior to the fair at www.chiconline.com.cn On-site registration 20 RMB (approx. 2,4€)
Press registration:	Online check-in at www.chiconline.com.cn
Exhibition Space:	110,000 sq. m.



- Exhibitors' profile: 1000 brands from 21 countries and regions including Australia, Austria, Belgium, Brazil, Canada, China, England, France, Germany, Greece, China Hong Kong, India, Israel, Italy, Japan, Korea, China Macao, Spain, China Taiwan, Turkey, USA (2012)
- Chinese exhibitors: Ningbo Shanshan, Hongdou, Shandong Ruyi, Metersbonwe, Shanghai Mark Fairwhale Fashion, Beijing Yuanlong, Xuebao Group, Zhejiang Semir, Boshiwa, PacLantic, Shandong Showlong Fashion, Jieshi Fashion (2012)
- International exhibitors: e.g. from Austria: Giesswein, Sportalm, Belgium: Sarah Pacini , Brazil: Abicalcados – Brazilian Footwear Association, Germany: Gerry Weber, Marc Cain, Betty Barclay, Adidas – SLVR, Italy: Byblos, Moschino, Ducati, Spain: Desigual, USA: Hudson Jeans (2012)
- Visitors' profile: 110.000 visitors, over 60% trade visitors, representatives and buyers of department stores, wholesalers and retailers, agents, distributor etc., international buyers of more than 50 countries and regions, inter alia from Australia, Belgium, Canada, France, Germany, Indonesia, Italy, Japan, Korea, Russia, Singapore, Thailand, Turkey, USA (2012)
- Media at CHIC: 1000 journalists
442 national and international media representatives:
150 print media
282 online media
10 Chinese radio and tv-stations
inter alia CCTV News Center, Beijing TV, News Center, BAZAAR, Life Style, www.sohu.com, www.qq.com etc. as well as trade press from France, Germany, Italy, Great Britain, Turkey, Russia, Korea, Japan
- Structure of CHIC: 10 halls with different focuses:
W1: Overseas' pavilion
W2: Overseas' pavilion
W3: Women's wear
W4: Women's wear, lingerie, fashion originality
E1: Men's wear
E2: Casual wear
E3: Leather & fur, downwear
E4: Kid's wear
E6: Fashion accessoires
E7: Fashion accessoires, garment related resources



- Special Events: Fashion shows, seminars, awards
- Service First: Match-making, VIP buyers'club, press center, booklet guides, detailed catalogue, restaurant services, transportation services, parking services, etc.
- More: www.chiconline.com.cn